Create the Right First Impression
POWER GREETING

First impressions…you meet someone for the first time and in about a minute or less you decide whether you like them or not. Potential employers are no different. Sizing people up and deciding who fits in and who does not – a required skill for recruiters. Your look and your attitude have a lot to do with your first impression.

Dress appropriately. Clothes neat, clean, and pressed.
Display good manners. Be on time, be polite to everyone, and be respectful to the interviewer by addressing as Mr. or Ms. until told otherwise.
Present a positive attitude. Be enthusiastic, be excited about coming to work, be genuine, smile, show interest, and look interviewer straight in the eye.

Power Greeting
Throughout your job search and especially when you are in a job interview, you need to be able to introduce yourself in a powerful way to people who don’t know you. The statement you make at this time is known as your Power Greeting. Sometimes that introduction will occur on the telephone and sometimes face-to-face. What you say at that moment will set the tone for the rest of your interaction. It is clearly in your best interest to control this introduction and advance preparation is the key.

A Power Greeting is like a “30 second commercial” and is composed of three distinct parts and a follow-up question:

Your education and credentials (What you have studied)
Your experience in the field (Employment, Internships, volunteer)
Your strengths (What you do best)

“Let me tell you about myself. I will graduate in May with an Associate’s degree in Radiography from Pitt Community College. I have two years clinical experience from eight different hospitals or medical facilities. I’ve been working for the past year as an extern at Pitt County Memorial Hospital. I have discovered that I enjoy the patient interaction that encompasses our job. I chose Radiography because I want to help people and I want to have a positive impact on healthcare. Is there anything in particular you would like to know about me?”

YOUR TURN:

Let me tell you about myself, I have a ____________________________degree
in __________________ from Pitt Community College. I have ________
____________________________ experience in the field through

_________________________________________________________________________. I
have discovered that I enjoy ________________________________.

I chose this field because _________________________________.

Is there anything in particular you would like to know about me?